



Dr. Martin Luther King, Jr. Community Celebration SNOHOMISH COUNTY

2013 *Prodigies for Peace* Writing Contest Info Sheet

To: Our local Schools, Students, and Parents:

The MLK Celebration Committee is proud to announce the 12th annual ***Prodigies for Peace*** Writing Contest for the Twelfth Annual Dr. Martin Luther King, Jr. Community Celebration in January 2013.

The ***Prodigies for Peace*** Writing Contest helps students draw connections between the people and the events that shaped the civil rights movement and the social issues that influence their lives today. Participation in this contest helps our local community remember and celebrate the life of Dr. Martin Luther King, Jr.!

There are five separate contest categories:

- Grades 3-5
- Grades 6-8
- Grades 9-12
- Grades K-12 Art Contest
- Grades K-12 Video Contest

See the attached pages for contest writing assignments and art contest. Return all entries to the Everett Mayor's Office (2930 Wetmore Avenue, 10th Floor), attention Kate Reardon, no later than 5 p.m., December 14, 2012. The contest entry for Grades 3-5 is on one page. The instructions for the contest for Grades 6-8 and 9-12 are combined on one page. Videos are to be entered online.

Awards for Students:

- 1st Place Winners for each grade writing category will be recognized at the MLK Community Celebration event in January 2013 and will receive awards.
- 1st, 2nd & 3rd place art winners for grade group will be recognized at the MLK Community Celebration in January 2013 and will receive awards.
- Art winners will be displayed at the event celebration with one drawing to be used in next year's celebration.
- Award Winners will be posted in The Everett Herald and displayed locally.

The contest deadline is December 14, 2012.

Questions? Please call Beth Lucas at (425-876-2530) Or e-mail: bethannlucas@hotmail.com

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Dr. Martin Luther King, Jr. Community Celebration SNOHOMISH COUNTY

2013 Prodigies for Peace Writing & Art Contest

Due: 5 p.m., Friday, December 14, 2012

Return Writing and Art Contest Entry (mail, fax, or in person) to Kate Reardon at the City of Everett .

Everett Mayor's Office
2930 Wetmore – 10th Floor
Everett, WA 98201
425-257-8687
425-257-8729 Fax
Attention: Kate Reardon
City of Everett hours:
Office Hours: Monday through Friday 8 am – 5 pm

2013 *Prodigies for Peace* Video Contest Info Sheet

The MLK Celebration Committee is proud to announce the 12th annual *Prodigies for Peace* Contest for the 12th Annual Dr. Martin Luther King, Jr. Community Celebration in January 2013.

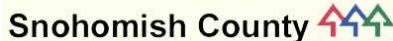
For the first time ever, the Martin Luther King Jr. Day Celebration Committee is expanding its annual Prodigies for Peace contest to include videos.

The Prodigies for Peace writing, art and video contest helps students and adults draw connections between the people and the events that shaped the civil rights movement and the social issues that influence their lives today. Participation in the contests keeps MLK Jr.s' dream alive and helps our community remember and celebrate.

Video contest rules and regulations

1. All entries must be produced as video public service announcement (PSA).
2. Each entry must focus on celebrating the life of Martin Luther King Jr.
3. The length of each PSA should be between 30 – 45 seconds (not including the 10 second slate, see below).

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4. All entries should begin with a 10 second full-screen slate (or “title screen”) that includes the following information:
 - Adult entries need to include:
 1. Lead Producer’s name and age
 2. Email address
 3. Title of PSA
 4. Total running time (excluding the 10-second slate)
 - Student entries need to include:
 1. Lead Producer’s name, age and grade in school
 2. School name
 3. School city
 4. Title of PSA
 5. Total running time (excluding the 10 second slate)
5. Each PSA must have one Lead Producer. While several people may work together on the project, it must be submitted under only one name and any prizes will be awarded to the named Lead Producer only.
6. There is no entry fee.
7. Entries may be submitted through our contest website starting on Oct. 1, 2012. The deadline for submissions is 5 p.m. Friday Dec. 14, 2012.
8. All entries must be submitted in digital format.
9. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
10. No professional assistance is allowed.
11. The entry form must be submitted by the deadline, Dec. 14, 2012, in order for an entry to be considered in the contest. Student forms include a signed **Parent Permission Form** and an **Actor Release Form** for each person who appears in your video. These forms can be mailed to:

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Prodigies of Peace Video Contest

Attn: Kate Reardon

2930 Wetmore Ave. Suite 10A

Everett, WA 98201

You can also fax them to 425-257-8729 or scan and email to

kreardon@ci.everett.wa.us

12. Film makers will need to create a free Vimeo account to upload contest videos. Create your account by logging in to: www.vimeo.com. Once you have submitted your entry form to Kate Reardon, you will receive instructions on how to link your video to the contest Vimeo account.
13. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Population Connection in its sole and conclusive determination.
14. The judges' decision is final.
15. Contestants should keep at least one copy of their PSA. Prodigies for Peace is not responsible for any films that are lost, damaged, or that do not upload properly.
16. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:
 - Entrants grant Prodigies for Peace the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
 - Entrants also grant Prodigies for Peace the right to use, reproduce, reprint, distribute, perform, and/or display the entrant's project video without further compensation or notification to the entrant.
 - Prodigies for Peace maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues.

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2013 *Prodigies for Peace* Video Contest Entry Form

Lead Producer's Name:

Age:

Indicate adult or student entry:

Student entry School:

Student entry School City:

Email:

Phone 1:

Phone 2:

Title of PSA

Length of PSA

Questions contact:

Beth Lucas: (425-876-2530)

E-mail: bethannlucas@hotmail.com

Or

Kate Reardon: (425-257-8687)

E-mail: kreardon@ci.everett.wa.us

The School District has neither reviewed nor approved the program(s), personnel, activities or organizations announced in this flyer. Permission to distribute this flyer should not be considered a recommendation or endorsement of the program(s) by the school district.*

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*This is not a school district sponsored activity. In consideration of the privilege to distribute these materials, the school district shall be held harmless from any cause of action or claim filed arising out of the distribution of these materials including all costs, attorney's fees, judgments and awards. * Arlington School District, Darrington School District, Edmonds School District, Everett School District, Granite Falls School District, Lakewood School District, Marysville School District, Monroe School District, Mukilteo School District, Lake Stevens School District, Snohomish School District, Stanwood School District, & Sultan School District.*

2013 Prodigies for Peace Writing Contest Grades 6-8 and Grades 9-12

Please write an essay on the following question:

50 years ago in 1963, Rev. Dr. Martin Luther King Jr. led a movement that empowered a generation to make this nation a better place for all its citizens. How would you today empower your generation to continue the movement to bring equality to all our citizens?

Background and Instructions:

Consider how Dr. Martin Luther King Jr.'s legacy affected the civil rights and other important issues of all Americans. 50 years ago in 1963, Rev. Dr. Martin Luther King Jr. led a movement that empowered a generation to make this nation a better place for all its citizens. How would you today empower your generation to continue the movement to bring equality to all our citizens?

Return your Contest Entry to the Everett Mayor's Office, (2930 Wetmore Avenue, 10th Floor, Everett 98201), attention Kate Reardon. Entries may be typed or handwritten and should include: Name, Phone Number, School, Teacher, and Grade. This information should be on the upper right hand corner of the first page of the entry.

Word Limit:

Grades 6-8:	minimum: 250 words	maximum: 750 words
Grades 9-12:	minimum: 500 words	maximum: 1,000 words

Contest Deadline: No later than 5 p.m. on Friday, December 14, 2012

Note: Although the question is the same for both grade groups, there will be separate contest winners for Grade 6-8 and for Grade 9-12.

Please copy for students, children, or teachers.

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2013 Prodigies for Peace Writing Contest for Grades 3-5

"My Dream Is..."

Name _____ Phone number _____ Grade _____

School _____ Teacher _____

Martin Luther King, Jr. had a dream.

His dream was _____

I have a dream, too. A dream I have for:

Myself _____

My Family _____

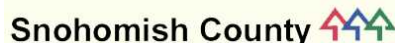
My School _____

My Community _____

My Environment _____

My World _____

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Return Contest Entry to the Everett Mayor's Office, (2930 Wetmore Avenue, 10th Floor, Everett 98201) attention Kate Reardon. Contest Deadline: No later than 5 p.m. on Friday, December 16, 2011. Please copy for students, children, or teachers.

2013 Prodigies for Peace Art & Video Contest Grades Kindergarten through 12

This year's theme is how you can empower your generation to bring equality to all our citizens.

Through any medium [drawing, painting, sculpting...] you wish to use, please create an art piece that reflects your artistic vision of Dr. King's dream coming true in our country through your eyes.

All art and video entries will be grouped into the following age categories for students:

- K through 2
- 3 through 5
- 6 through 8
- 9 through 12

We ask that all drawings, paintings, etc. not be larger than 11" x 14" and have the artist's name, age and school on the front of each art piece.

2013 *Prodigies for Peace* Video Contest Info Sheet

The MLK Celebration Committee is proud to announce the 12th annual *Prodigies for Peace* Contest for the 11th Annual Dr. Martin Luther King, Jr. Community Celebration in January 2013.

For the first time ever, the Martin Luther King Jr. Day Celebration Committee is expanding its annual Prodigies for Peace contest to include videos.

The Prodigies for Peace writing, art and video contest helps students and adults draw connections between the people and the events that shaped the civil rights movement and the social issues that influence their lives today. Participation in the contests keeps MLK Jr.'s dream alive and helps our community remember and celebrate.

Video contest rules and regulations

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17. All entries must be produced as video public service announcement (PSA).
18. Each entry must focus on celebrating the life of Martin Luther King Jr.
19. The length of each PSA should be between 30 – 45 seconds (not including the 10 second slate, see below).
20. All entries should begin with a 10 second full-screen slate (or “title screen”) that includes the following information:
 - Adult entries need to include:
 1. Lead Producer’s name and age
 2. Email address
 3. Title of PSA
 4. Total running time (excluding the 10-second slate)
 - Student entries need to include:
 1. Lead Producer’s name, age and grade in school
 2. School name
 3. School city
 4. Title of PSA
 5. Total running time (excluding the 10 second slate)
21. Each PSA must have one Lead Producer. While several people may work together on the project, it must be submitted under only one name and any prizes will be awarded to the named Lead Producer only.
22. There is no entry fee.
23. Entries may be submitted through our contest website starting on Oct. 1, 2012. The deadline for submissions is 5 p.m. Friday Dec. 14, 2012.
24. All entries must be submitted in digital format.
25. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.

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26. No professional assistance is allowed.
27. The entry form must be submitted by the deadline, Dec. 14, 2012, in order for an entry to be considered in the contest. Student forms include a signed **Parent Permission Form** and an **Actor Release Form** for each person who appears in your video. These forms can be mailed to:
Prodigies of Peace Video Contest
Attn: Kate Reardon
2930 Wetmore Ave. Suite 10A
Everett, WA 98201
You can also fax them to 425-257-8729 or scan and email to kreardon@ci.everett.wa.us
28. Film makers will need to create a free Vimeo account to upload contest videos. Create your account by logging in to: www.vimeo.com. Once you have submitted your entry form to Kate Reardon, you will receive instructions on how to link your video to the contest Vimeo account.
29. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Population Connection in its sole and conclusive determination.
30. The judges' decision is final.
31. Contestants should keep at least one copy of their PSA. Prodigies for Peace is not responsible for any films that are lost, damaged, or that do not upload properly.
32. Ownership of the underlying intellectual property of the project remains with the entrant, with the following exceptions:
- Entrants grant Prodigies for Peace the right to use their names, photographs, statements, quotes, testimonials, and video submissions for advertising, publicity, and promotional purposes without notification or further compensation.
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2013 *Prodigies for Peace* Video Contest Entry Form

Lead Producer's Name:

Age:

Indicate adult or student entry:

Student entry School:

Student entry School City:

Email:

Phone 1:

Phone 2:

Title of PSA

Length of PSA

1st, 2nd & 3rd place winners in each age category will be recognized at the MLK Community Celebration event in January 2013 and will receive awards. Their art works will be displayed at the event with one drawing to be used in next year's celebration promotional material.

*Return Contest Entry to the Everett Mayor's Office, (2930 Wetmore Avenue, 10th Floor, Everett 98201) attention Kate Reardon. **Contest Deadline: No later than 5 p.m. on Friday, December 14, 2012.***

Please copy for students, children, or teachers.

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